



READ THIS POLICY CAREFULLY BEFORE BROWSING THIS WEBSITE OR USING ANY OF OUR SERVICES. YOUR CONTINUED USE OF THIS WEBSITE AND OUR SERVICES INDICATES THAT YOU HAVE BOTH READ AND AGREE TO THE TERMS OF THIS PRIVACY POLICY.

1. INTRODUCTION

At Eastweigh we value your privacy and the importance of safeguarding your data.

This Privacy Policy describes our privacy practices for the activities set out below. As per your rights, we inform you how we collect, store, access and otherwise process information relating to individuals, customers and companies. In this policy, personal data refers to any information that on its own, or in combination with other available information which can identify an individual, customer and company.

We are committed to protecting your privacy in accordance with the highest level of privacy regulations, as such we follow the obligations under the below regulation:

SOUTH AFRICA'S PROTECTION OF PERSONAL INFORMATION ACT (POPIA)

We reserve the right to change this policy at any given time, of which you will be promptly notified. If you want to verify that you are up to date with the latest changes, we advise you to frequently visit our website.

SCOPE AND PROCESSING ACTIVITIES

This policy applies to our company website, domains, applications, services & products.

This policy applies when you interact with us by doing any of the following:

- Make use of our application, services as an authorized user.
- Visit any of our websites that link to this privacy statement.

2. PERSONAL DATA WE MIGHT COLLECT

- Your IP Address.
- Your name & Surname
- E-mail address.
- Billing address
- Contact number
- Any other information **you provide** online should you request for a quote via our website.

WHY WE COLLECT YOUR DATA

- To better understand your needs
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting.
- To contact you from time to time to fill in surveys and participate in other types of market research.

HOW WE COLLECT YOUR PERSONAL DATA

We collect personal data **from you** by providing us with your account information, payment information, financial information, demographic data, purchase information, content, feedback, product information, completing forms, using our products & services, entering information online or by correspondence with us by phone, email or otherwise. This includes personal data you provide for example when you:

- Applying for an account with us
- Purchase products and/or services
- Subscribe to any newsletters.



- Completion of voluntary market research surveys.
- Contacting us with an enquiry or reporting a problem by phone, email, social media or messaging service.
- When logging in on our website via social media

SAFEGUARDING & SECURING THE DATA

We have appropriate organizational safeguards and security measures in place to protect your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. The communication between your browser and our website uses a secure encrypted connection wherever your personal data is involved. In the unfortunate event of a personal data breach, we will notify you and any applicable regulator when we are legally required to do so.

RETENTION & DELETION

We will only retain your personal data for as long as necessary for the purpose for which that data was collected and to the extent that required by applicable law. When we no longer need the personal data, we will remove it from our system and records with the relevant steps to anonymize it.

OUR COOKIE POLICY

The cookie policy is a small file with information that your browser stores on your device. Information in this file is typically shared with the owner of the site in addition to potential and third parties to the business. The collection of this information may be used in the function of the site and/or to improve your experience.